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RadSite Offers Complimentary Patient Safety Webinar on Imaging Practices:

Must-see online presentation highlights recent trends & identifies potential risks

Houston, TX and Annapolis, MD / PR Web / December 08, 2011—RadSite™, the leading provider of assessment and accreditation services in the imaging industry, announces the release of an eye-opening webinar that will explain the compelling need for consistent quality standards for diagnostic imaging in America. This informative webinar is led by RadSite’s chief medical director, William W. Orrison, Jr., MD, MBA.

“As new imaging technologies evolve, and as our understanding of the effects of radiation on humans improve, it is very important to bring the most current information to the attention of ordering physicians,” says Dr. Orrison. “When equipped with the most complete and current data, patients and their attending medical personnel can make informed decisions.”

The risk to patients and imaging providers from medical radiation is often considered low, but accidents can happen due to human error or imaging system issues. The broadly accepted principal relative to medical radiation is to keep the dose to patients and staff “As Low As Reasonably Achievable” (or ALARA).

“RadSite is pleased to be at the forefront of supporting a number of consumer-centered initiatives to promote patient safety,” says RadSite board chairperson, Cherrill Farnsworth. “Part of our mission is to ensure imaging providers offer high-quality imaging through a series of approval processes relative to imaging equipment, operation and interpretation. RadSite’s safety initiatives include a review of radiation safety policies and procedures as well as a radiation safety educational program.

“Dr. Orrison’s presentation is extremely informative and challenges us to re-think some of our basic assumptions regarding the potential hazards associated with imaging. For example, how much ionizing radiation is permissible for one procedure and/or during a lifetime?” says Garry Carneal, RadSite’s president and CEO. “The webinar presentation also features a video link to Dr. Orrison speaking along

with his PowerPoint presentation, which adds an interesting visual element to the session. Individuals also can re-play key comments and slides at any time during the presentation.”

To download and view the webinar, please visit www.radsitequality.com and click on the “RadSite Approach” navigation button. The complimentary webinar also is broken down into four parts to enhance the ability to stream the video to an individual’s computer. A CD of the webinar can be mailed to individuals for a small fee.

About RadSite™ (www.radsitequality.com)

Founded in 2005, RadSite’s mission is to promote quality-based practices for imaging systems across the United States and its territories. RadSite has certified over 20,000 imaging facilities covering at about 50,000 imaging systems. RadSite’s certification and accreditation programs help assess, track and report imaging trends in an effort to enhance imaging procedures and outcomes. RadSite also offers educational programs, publishes issue briefs, and underwrites research on a complimentary basis to raise awareness of patient safety issues and to promote best practices. The organization is governed by an independent board and committee system, which is open to a wide-range of volunteers to ensure transparency and accountability. RadSite is expanding its activities and resources to serve patients, providers, payers, government agencies, and other stakeholder groups. To learn more about RadSite, please contact us at (855) 440-6001 or info@radsitequality.com.