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RadSite™ Publishes Consumer Guide to Imaging Modalities

Issue Brief Provides Overview of Benefits and Risks of Common Medical Imaging Procedures

Houston, TX and Annapolis, MD/PR Web/ October 4, 2011 – RadSite, a national leader in tracking and evaluating diagnostic imaging trends, is publishing the first in a series of issue briefs to help inform consumers about appropriate use of imaging procedures. The issue brief, *Consumer Guide to RadSite Modalities: Benefits and Risks of Common Medical Imaging Procedures*, reviews common imaging modalities that are available today in language geared for the layperson.

RadSite currently offers several quality benchmarking programs that evaluate imaging practices in a wide range of clinical settings. To date, RadSite has certified over 20,000 imaging providers and 50,000 imaging systems.

The issue brief covers everything from basic x-ray or radiography examinations to advanced diagnostic imaging techniques such as MRI, CT, and nuclear medicine. The issue brief also discusses fluoroscopy, mammography, ultrasound, and DXA bone densitometry.

“Diagnostic imaging has become a cornerstone of modern healthcare and continues to improve our quality of life by enhancing the diagnosis of diseases, increasing cancer survival rates, and furthering our understanding of the human body,” says Cherrill Farnsworth, RadSite’s advisory board chairperson. “Because medical imaging touches almost every patient office visit, every hospital stay, and every surgery, it is essential that patients have a basic understanding of the imaging examination options available to them.”

“Increasing public awareness of what tests are appropriate and under what conditions will help reduce the risk of over-radiation that can result from inappropriate or unnecessary use of imaging procedures,” says William Orrison, MD, RadSite’s medical director. “It is our hope that this issue brief can serve as a resource for consumers to turn to when they are looking for a simple explanation of the testing procedures available to them.”

“RadSite is always seeking to expand its mission of promoting quality, safety, and education,” says Garry Carneal, RadSite’s president & CEO. “The publication of this issue brief is another step forward in educating the public about the different imaging modalities available, and their appropriate use.”

To download a complimentary copy of the issue brief, go to www.radsitequality.com. If you would like to learn more about RadSite and its quality programs, contact Jessica Jordan at (855) 440-6001 or send an email to info@radsitequality.com.

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About RadSite (www.radsitequality.com). Founded in 2005, RadSite’s mission is to promote quality-based practices for imaging systems across the United States and its territories. RadSite has certified over 20,000 imaging facilities covering at least 50,000 imaging systems. RadSite’s certification and accreditation programs help assess, track and report imaging trends in an effort to enhance imaging procedures and outcomes. RadSite also offers educational programs, publishes issue briefs, and underwrites research on a complimentary basis to raise awareness of patient safety issues and to promote best practices. The organization is governed by an independent board and committee system, which is open to a wide-range of volunteers to ensure transparency and accountability. RadSite is expanding its activities and resources to serve patients, providers, payers, government agencies, and other stakeholder groups. To learn more about RadSite, please contact us at (855) 440-6001 or info@radsitequality.com.