



## **LifeWIRE Corp. Recognized By Computerworld as a 2011 Honors Laureate**

*IDG's Computerworld Honors Program announces LifeWIRE Corp as a 2011 Laureate. The annual award program honors visionary applications of information technology promoting positive social, economic and educational change.*

Toronto, CANADA ([PRWEB](#)) April 29, 2011 -- IDG's [Computerworld Honors Program](#) today announces [LifeWIRE Corp](#) as a 2011 Laureate. The annual award program honors visionary applications of information technology promoting positive social, economic and educational change.

“The number and quality of nominations this year were very inspiring and demonstrate how valuable IT is to community change,” said John Amato, Publisher, Computerworld. “Computerworld is very proud to name the 2011 class of Laureates and showcase their initiatives benefiting society through innovative uses of IT.”

“With over 1,000 companies nominated, we are very proud to have been named as a Computerworld Honors 2011 Laureate,” says, Howard Rosen MBA, CEO, LifeWIRE Corp. “certainly it is as recognition of the solutions we provide but more importantly, it is an affirmation on how our communication platform is benefiting our clients, wounded warriors in particular and with [The Pathway Home](#) in specific (the subject of the submitted case study).”

The LifeWIRE platform is a patent pending mobile, two-way interactive e-health & behavior management solution. Individuals can use, or providers and case managers can direct, using text messaging, email or IVR based interactions which are customized to track, monitor and engage users in real time to improve their health status or achieve other important health goals. LifeWIRE is an "off the shelf" HIPAA compliant solution that uses an individual or patient's own cell phone, along with a web-enabled interface, to create interactions, schedule, monitor and analyze results.

The Computerworld Honors awards will be presented at the Annual Laureates Medal Ceremony & Gala Awards on June 20, 2011 at the Andrew W. Mellon Auditorium in Washington, D.C.

About LifeWIRE (<http://www.lifewiregroup.com>)

LifeWIRE® is a mobile communications and health information solution provider (based in Toronto, Canada and Annapolis, Maryland). LifeWIRE's patent-pending technology turns a standard cellular phone into a health management tool. Working on any mobile device, without the need to for any software, LifeWIRE's patient-friendly wireless solution incorporates remote management and monitoring systems that facilitate proactive management of disease conditions and promotes wellness through virtually any mobile system in the world.

About Computerworld Honors Program

Founded by International Data Group (IDG) in 1988, The Computerworld Honors Program is governed by the not-for-profit Computerworld Information Technology Awards Foundation. Computerworld Honors is the longest running global program to honor individuals and organizations that use information technology to promote positive social, economic and educational change. Additional information about the program and a Global Archive of past Laureate case studies and oral histories of Leadership Award recipients can be found at the Computerworld Honors website (<http://events.computerworld.com/Honors2011>).

The Computerworld Honors Program is produced by Computerworld, the leading source of technology news and information for IT influencers worldwide, providing peer perspective, IT leadership and business results. Computerworld's award-winning Web site (<http://www.computerworld.com>), bi-weekly publication, focused



conference series and custom research forms the hub of the world's largest (40+ edition) global IT media network. Additional information about Computerworld is available at [Computerworld.com](http://Computerworld.com).

About The Pathway Home ([www.thepathwayhome.org](http://www.thepathwayhome.org))

The Pathway Home is a nonprofit organization and residential recovery program specifically created for, and dedicated to serve, those who have served our Nation's Global War on Terror in Afghanistan and Iraq as Active Duty and Reserve members, National Guard troops, and recently discharged Veterans. The mission of the Pathway Home is to provide returning veterans and active duty members with the tools needed to manage mental health issues that arose during and after military deployment so that they can effectively complete educational programs, obtain and gain full employment, maintain healthy personal relationships, and successfully reintegrate into society.

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