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Life:WIRE™

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**TouchPoint
CARE**

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Life:Wire Corp And TouchPointCare Enter Into A Strategic Agreement To Integrate And Co-Market Each Others' Patient Management Solutions

Combined Offering Adds Interactive Text Messaging To TeleHealth and Patient Education Platform

Toronto/Annapolis/Libertyville (April 29, 2009) – Life:WIRE™ Corp, a mobile communications and health information solution provider (based in Toronto, Canada and Annapolis, Maryland) and TouchPointCare, a provider of a web based, multi-dimensional telehealth and health education systems (based in Libertyville, Illinois), announced that they have entered into a strategic agreement to integrate and co-market their respective patient knowledge-base and engagement solutions.

“This strategic alliance will provide a new array of resources in how health care information can be collected, shared and utilized by patients, providers and other key stakeholders,” note Garry Carneal, JD, MA, a nationally recognized quality expert in the medical management field. “By coordinating the services offered by both companies, clients will have access to a full array of communication links to empower providers and further engage patients. This collaborative effort should improve clinical and financial outcomes for each company’s respective clients.”

TouchPointCare’s existing telehealth and patient education platform includes remote monitoring and data collection via the internet, telephone, and interactive voice recognition (IVR) system. Life:WIRE’s patent-pending, interactive mobile solution for patients adds an important new communication portal via a wide variety of interactive text message reminders in any language that is personalized to each patient’s specific interaction needs.

TouchPoint Care’s CEO, David Anderson notes that “TouchPointCare has always believed that the benefits of telehealth should be extended to all patients. Adding text messaging gives our clients a full spectrum of choices for connecting with their patients. We anticipate that our clients’ patients will embrace Life:WIRE and provide an even higher level of engagement through its mobile interaction .”

Howard Rosen, MBA, CEO and Founder of Life:WIRE further explains “Life:WIRE is designed to easily integrate into a users daily routine and turns any off-the-shelf cell phone into an interactive health management tool, without the need for patients to download or install software or purchase equipment. Through our two-way messaging and administrative management platform, TouchPointCare’s clients can receive and respond to customized text messages on their existing cell phones. Messages include functional rating scales, reminders of appointments, wellness tips, and reinforcement of educational information.”

To learn more about TouchPoint Care, please contact David Anderson at 866-713-6590. To learn more about Life:WIRE, please contact Howard Rosen at 416-690-1516. To learn more about about a combined solution, contact either Mr. Rosen or Dr. Anderson.

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About TouchPoint Care (www.touchpointcare.com)

TouchPointCare has developed a software based telehealth application that allows a provider to care for, monitor, and educate patients in their place of residence without the use of expensive monitoring equipment. Our system is designed to collect and document information from participants via the phone or over the Internet. This data is then stored for review, trending and analysis via a web-based portal by the provider and other system users, including Physicians and family members.

About Life:WIRE Corp (www.lifewire.ca)

With operations in Toronto, Canada and Annapolis, Maryland, Life:WIRE develops patient-friendly and cost-effective solutions that enable users to proactively manage their health conditions. Life:WIRE 's patent-pending technology turns a standard cellular phone into a health management tool. Our patient-friendly solution incorporates remote management and monitoring systems that facilitate proactive management of disease conditions and promotes wellness through virtually any mobile system in the world.