



Press Release

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Population Health Impact Institute Announces Workshops To Be Held In Conjunction With CMSA Annual Meeting *PHII Launching Level II MEP Course*

LOVELAND, OH / April 22, 2009 / Insurance Net -- The Population Health Impact Institute (PHII), a non-profit 501(c)(3) organization, is pleased to announce the offering of two Workshops on the Methods Evaluation Process™ (MEP™) on June 18th in Phoenix, Arizona. Attendees will learn the evaluation strategies that promote transparent attribution methods and comparative effectiveness assessments.

PHII will be offering the Level I (concept introduction) and the advanced Level II (statistical comparisons) MEP Workshops in conjunction with the annual meeting of the Case Management Society of America (CMSA).

The two descriptions are:

Methods Evaluation Process (MEP): Addressing the Challenge of Transparency and Attribution: Level I Introductory Course (Thursday, June 18, 2009, 9:45 - 11:15 a.m.)

With the cost of health care continuing to rise; and reform proposals being considered, stakeholders are demanding transparency and quality to promote informed purchasing decisions. How does one attribute clinical or financial success to a specific care, disease, wellness, medical, or other population-health management intervention? Claiming the success or failure of an intervention is easy to do; but in the presence of measured, and even unmeasured, competing influences, is it truly the cause? This session will show how the MEP principles address the transparency and attribution challenge. Attendees will learn how MEP allows one to compare the effectiveness of interventions and promote appropriate evidence-based health management interventions to patients, purchasers, and payors.

Evaluation Designs, Statistical Design & Analysis: The Methods Evaluation Process (MEP) Certification: Level II Introductory Course (Thursday, June 18, 2009, 5:00 - 07:00 p.m.)

In this era of “comparative effectiveness,” and the need to document clinical and financial outcomes, this workshop will explore various research design and assessment methodologies that are commonly used in health care settings. Attendees will be provided with a detailed review of the MEP. The faculty will focus on how to best apply methods of evaluation to identify and address bias and confounding variables that can impact a care management program or other health care intervention. Course goals are:

- Discuss how study design is related to choice of referent or control group;
- Identify how statistical design is related to size of population and variation of the attribute in that population;
- Describe how the choice of a referent /control group and the use of statistics will help in planning an evaluation and the analysis of results; and
- Explain background and fundamental knowledge that will enable the individual to sit for, and pass, the MEP Level II certification examination

Course instructors include:

- Harris M. Allen, Jr., PhD, Instructor, Yale University, Founder and Principal, Harris Allen Group, LLC
- Joel V. Brill, MD, AGAF CHCQM, Predictive Health, LLC
- Garry Carneal, JD, MA, Schooner Healthcare Services, LLC
- Mary Beth Newman, MSN, RN-BC, CMAC, CCP, Anthem Blue Cross and Blue Shield
- Thomas Wilson, PhD, DrPH, Trajectory HealthCare, LLC

If you are registered to attend the CMSA conference, there are no additional fees to participate in these workshops. Registration information for CMSA 19th Annual Conference & Expo is:

Registration information for CMSA 19th Annual Conference & Expo is:

- Before May 4: \$299 One Day Pass; \$729 full conference
- On or after May 4: \$329 One Day Pass; \$799 full conference
- For more information, visit www.cmsa.org.

Visit www.PHIinstitute.org for details on the MEP Certification and Accreditation Programs or contact Regan Weaver at rweaver@PHIinstitute.org / Phone: (513) 201-5442 or (513) 349-5846.

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PHII’s mission is to promote credible, transparent, standardized, and replicable impact evaluations of defined population health management programs for public and private sector organizations through education, research and benchmarking services.