



## Press Release

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### **Population Health Impact Institute Announces Online Course for Method Evaluation Process™ (MEP™) Standards** *Course Participants Can Earn MEP Certification*

LOVELAND, OH / March 31, 2009 / Insurance Net -- The Population Health Impact Institute (PHII), a non-profit 501(c)(3) organization, is pleased to announce the launch of the Methods Evaluation Process (MEP) online education program. Through the MEP course, individuals will learn the evaluation strategies that promote transparent attribution methods and comparative effectiveness assessments.

Dr. Thomas Wilson, Board Chair of PHII, notes “National experts have developed the MEP standards to help Americans evaluate the methods used to make claims for population health management programs. The PHI Institute is pleased to offer the MEP educational program to provide individuals the opportunity to demonstrate their understanding of the principles of transparent program evaluations, and the basics of comparative effectiveness assessments.”

Available online, the MEP course encompasses the MEP Standards, video of PHII workshops, and peer reviewed articles. Course instructors include:

- Joel V. Brill, MD, AGAF CHCQM, Predictive Health, LLC
- Garry Carneal, JD, MA, Schooner Healthcare Services, LLC
- Vicki Darlington, MPH, MLA, Entergy Corporation
- Martin McDowell, DrPH MBA, MS, University of Illinois – Rockford
- Mary Madison, MPA, AHIMA Foundation
- Mary Beth Newman, MSN, RN-BC, CMAC, CCP, Anthem Blue Cross and Blue Shield
- Thomas Wilson, PhD, DrPH, Trajectory HealthCare, LLC

Through July 31<sup>st</sup>, 2009, introductory pricing is \$195 for the MEP course and an additional \$55 when the MEP exam is purchased at the same time. To learn more about PHII or to register for the course, please visit [www.phiinstitute.org](http://www.phiinstitute.org) or call (513) 349-5846.

In addition, PHII will be offering a mini MEP workshop on April 8<sup>th</sup> in Orlando, FL, in conjunction with the Institute for Health and Productivity Management, and on June 18<sup>th</sup> in Phoenix, AZ in conjunction with the annual meeting of the Case Management Society of America. Workshop attendees can receive discounts on the online MEP course and examination.

The MEP Accreditation Program enables organizations to demonstrate that their programs adhere to basic comparative effectiveness principles and the MEP standards. Achieving MEP certification is an essential component for MEP Accreditation of population health and wellness programs. Visit [www.PHIinstitute.org](http://www.PHIinstitute.org) for details on the accreditation program.

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PHII's mission is to promote credible, transparent, standardized, and replicable impact evaluations of defined population health management programs for public and private sector organizations through education, research and benchmarking services.