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Capitol Hill Briefing Scheduled for March 24 to Promote Colorectal Cancer Screening and Care
March Is Colorectal Cancer Awareness Month

Annapolis, Maryland / PRNewswire / March 19, 2008. The National Coalition for Quality Colorectal Cancer Screening and Care (also known as Preventing Colorectal Cancer.Org) and the Colorectal Cancer Coalition (also known as C3) is pleased to host a special briefing on Capitol Hill entitled **“The Cost of Failing to Treat The Preventable Cancer.”**

The afternoon program will provide an overview of the many issues and opportunities in preventing and treating colorectal cancer. The briefing and reception will take place next Tuesday, March 24th at 3 p.m. (ET) at the North Meeting Room in the New Capitol Visitors’ Center, Washington, D.C.

Speakers invited to the March 24th afternoon event include:

- Several Members of Congress have been invited including Representatives Kay Granger (D-TX), Alcee Hastings (D-FL), and Patrick Kennedy, (D-RI)
- Steven J. Morris, MD, Board Chairman, the National Coalition for Quality Colorectal Cancer Screening and Care (also known as Preventing Colorectal Cancer.Org)
- Carlea Bauman, President of the Colorectal Cancer Coalition
- Randall Madry, Executive Director of the National Coalition for Quality Colorectal Cancer Screening and Care (also known as Preventing Colorectal Cancer.Org).

Dr. Morris, MD JD FACP FACG, National Coalition Board Chairperson and CEO of Atlanta Gastroenterology Associates, LLC states “Colonoscopy remains the ‘Gold Standard’ for colorectal cancer screening. It is important to inform patients about the prevention, screening and treatment of colorectal cancer. Identifying and promoting effective clinical strategies is extremely important.”

C3 President Carlea Bauman notes “Colorectal cancer advocates will be making the rounds on Capitol Hill March 24th to help support The Colorectal Cancer Prevention, Early Detection and Treatment Act (HR 1189). It is not only important to educate the public on the need for screening, but to educate Congress on the need for access.”

Please contact Regan Weaver at (410) 777-5310 for additional details regarding this event, which is open to the general public.

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Headquartered in Annapolis, Maryland, the National Coalition for Quality Colorectal Cancer Screening & Care (www.preventingcolorectalcancer.org) has been established to preserve the tradition of safe, comfortable and quality-based medicine. The Coalition is a nonprofit advocacy organization with its primary mission to educate both public and private stakeholders about the opportunities to reduce the incidence of colorectal cancer.