



Press Release

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Population Health Impact Institute Invites Organizations To Serve As Test Sites For Methods Evaluation Process™ (MEP™) Accreditation Program:

PHII To Host Free Webinar on December 18, 2008

LOVELAND, OH / December 3, 2008 / PR Newswire -- The Population Health Impact Institute (PHII), a non-profit 501(c)(3) organization, is pleased to announce that it is recruiting test sites for its new Methods Evaluation Process™ (MEP™) Accreditation Program. On December 18, 2008, PHII will host a complimentary Webinar to provide an overview of the MEP's objectives and goals.

In order to make transparent attributions between intervention and outcomes, PHII has developed *the Methods Evaluation Process (MEP) Accreditation & Certification Programs*. The MEP Programs are based on the same principles of evidence as comparative effectiveness research. One has to compare a program to something equivalent. And, the metrics and methods used in the comparison must be transparent.

Thomas Wilson, Ph.D. notes "The goal of the MEP is to promote high quality and transparent attribution methods to health care purchasers looking for value-based healthcare and comparative effectiveness. PHII has convened national experts to develop MEP, a practical system to help Americans evaluate the methods used in **all kinds** of population health management programs."

We invite you to participate in PHII's *Webinar On Comparative Effectiveness*, scheduled for Thursday, December 18 at 2:00 p.m. (EST) for 60 minutes. This complementary session will feature:

- Joel V. Brill, MD, Chief Medical Officer, Predictive Health, LLC
- Garry Carneal, JD, MA., CEO, Schooner Healthcare Services
- Vicki Darlington, MPH, MLA, Corporate Wellness, Entergy Corporation
- Richard Hodach, MD, PhD, Population Health Consultant
- Jaan Sidorov, MD, Principal, Sidorov Health Solutions
- Thomas Wilson, PhD, Chair, PHII Board of Directors

Reserve your Webinar seat now at: <https://www2.gotomeeting.com/register/933241803>. Please invite your colleagues as well.

PHII is recruiting medical and disease management organizations and employers to serve as test sites to peer review the MEP Accreditation Program. Successful sites will have the option to become a PHII Accredited organization.

The MEP Certification Program will enable individuals to become recognized for understanding the MEP principles.

To learn more, see <http://www.phiinstitute.org/> or call (513) 349-5846.

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PHII's mission is to promote credible, transparent, standardized, and replicable impact evaluations of defined population health management programs for public and private sector organizations through education, research and benchmarking services.